

# SAFEGUARD YOUR BUSINESS... AND YOUR IDENTITY

## THE FACTS\*

- More than 930 million records have been exposed in data breaches since 2005.
- Steadily rising costs to resolve a breach averaged \$7.2 million per company and \$214 per lost customer record.

## WHAT IF?

**A company laptop is stolen, a back-up drive is missing, paper files are lost, and online systems are hacked...**

Did you know the Criminal Code was amended in 2010 to make identity fraud and identity theft criminal offences?\*

As a Guarantee Transportation Solution (GTS) policyholder, you have access to CyberScout resources and services. In the event you suspect your company's private data may have been exposed or compromised, CyberScout is your first line of defence in data breach preparedness, compliance and resolution.

Count on us to provide swift and thorough solutions to help safeguard and restore your business reputation and customers' trust. You can be confident that you, your customers and employees will have the help and protection they need before and after a breach.

**Contact your exclusive GTS broker for more information.**

## ARE YOU PREPARED TO RESPOND TO A PRIVACY BREACH?

The Guarantee in partnership with CyberScout provides the following resources and services to help protect your company's reputational damage in the event of a breach, **included as part of your GTS policy:**

- Breach preparation and crisis management assistance to confidently assess the situation.
- Help to manage the crisis, control the damage, safeguard your business reputation, and avoid possible fines and civil litigation.
- Creation of timely notification to preserve customer and employee goodwill.
- Recommendations on remediation services for impacted individuals.
- Access to valuable tips and resources through a secure breach preparedness website.

**While no one is immune to this growing epidemic, education, preparation and awareness are your best lines of defence.**

\*Privacy Rights Clearing House, Ponemon Institute, 2010

\*\*Office of the Privacy Commissioner of Canada